

- REAL ESTATE IN THE REAL ECONOMY -



INVESTMENT

THE COMMERCIAL PROPERTY SECTOR INVESTS

€252 BILLION

EACH YEAR IN BUILDING REFRUBISHMENT AND DEVELOPMENT

With infrastructure and housing, this represents 62% of all capital investment in the EU.

CRUCIAL TO THE ECONOMY



The ability to lease rather than own premises offers flexibility to businesses including SMEs. Around 40% of all European commercial property is office space let to businesses, which frees up capital and enables them to lease new space as they grow.

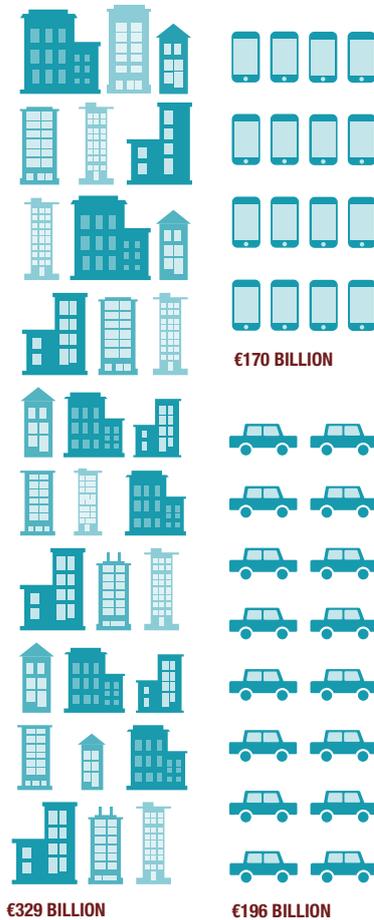
ECONOMIC CONTRIBUTION

COMMERCIAL PROPERTY CONTRIBUTED

€329 BILLION

TO THE EU ECONOMY IN 2015

Significantly larger than either automotive manufacturing or telecommunications sectors and 2.5% of the total European economy.



JOBS



REAL ESTATE SECTOR: **3.7 MILLION JOBS**



BANKING SECTOR: **3.3 MILLION JOBS**



AUTOMOTIVE SECTOR: **2.4 MILLION JOBS**



TELECOMMUNICATIONS SECTOR: **1.1 MILLION JOBS**

THE SECTOR DIRECTLY EMPLOYS **3.7 MILLION PEOPLE**

More jobs than in the banking sector and more than in the automotive and telecommunications sectors combined.

SUSTAINABILITY

Residential and commercial property are critical to achieving the EU's environmental targets. They offer huge energy saving potential achievable through investment of around €60 billion per year - a major source of economic activity.



COMMERCIAL PROPERTY

GROWTH, JOBS & SUSTAINABILITY